

DEPARTMENT OF THE ARMY

UNITED STATES MILITARY ACADEMY
WEST POINT, NY 10996

MADN-OEM

10 February 2020

MEMORANDUM FOR RECORD

SUBJECT: Army Officer Candidate Branching Research Collaboration

- 1. The Office of Economic and Manpower Analysis (OEMA) has partnered with Dr. Parag Pathak of MIT, and Dr. Tayfun Sonmez of Boston College to refine the mechanism used to recommend USMA and ROTC cadets to branches. The aim of this partnership is to explore how Dr. Sonmez's earlier academic work on cadet branching and other advances in market design can improve talent management, cadet satisfaction, and retention in the Army's branching process.
- 2. Dr. Pathak and Dr. Sonmez will coordinate with MAJ Kyle Greenberg, OEMA's Director of Long Term Research, to provide pro-bono consultation and analytical support in accordance with approved data sharing agreements. In lieu of compensation, Dr. Pathak and Dr. Sonmez will pursue a long-term research collaboration with OEMA on cadet branch assignments. The primary goal of this collaboration is to improve the U.S. Army through cadet branching and other market design problems. The secondary goal is to publish academic papers to share best practices throughout the public sector. MAJ Greenberg, Dr. Pathak, and Dr. Sonmez will be co-authors on any academic papers resulting from this collaboration.
- 3. Per the MOU between MIT and OEMA, entered into on 31 August 2018, this partnership is scheduled to last until August 2023, at which time all parties will determine if an extension is warranted. Pursuant to this agreement, any party may terminate the partnership by providing at least one months' notice to any other party.
- 4. Academic papers derived from this collaboration must be submitted to OEMA leadership for review prior to submitting for publication.
- 5. The POC for this memorandum is MAJ Kyle Greenberg at (845) 938-0856.

CARL J. WOJTASZEK

Colonel, FA47 Director, OEMA