# Course Bidding at Business Schools* 

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#### Abstract

Mechanisms that rely on course bidding are widely used at Business Schools in order to allocate seats at oversubscribed courses. Bids play two key roles under these mechanisms to infer student preferences and to determine who have bigger claims on course seats. We show that these two roles may easily conflict and preferences induced from bids may significantly differ from the true preferences. Therefore these mechanisms which are promoted as market mechanisms do not necessarily yield market outcomes. We introduce a Pareto-dominant market mechanism that can be implemented by asking students for their preferences in addition to their bids over courses.

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## 1 Introduction

Allocation of course seats to students is one of the major tasks of registrar's offices at most universities. Since demand exceeds supply for many courses, it is important to design mechanisms to allocate course seats equitably and efficiently. Many business and law schools rely on mechanisms based on course bidding to serve this purpose. The following statement is from Kellogg Course Bidding System Rules: ${ }^{2}$
"The bidding is designed to achieve an equitable and efficient allocation of seats in classes when demand exceeds supply."

While not all schools use the same version, the following simplest version captures the main features of a vast majority of these mechanisms:

1. Each student is given a positive bid endowment to allocate across the courses he considers taking.
2. All bids for all courses and all students are ordered in a single list and processed one at a time starting with the highest bid. When it is the turn of a bid, it is honored if and only if the student has not filled his schedule and the course has not filled all its seats.

When the process terminates, a schedule is obtained for each student. Similarly a marketclearing "price" is obtained for each course which is simply the lowest honored bid unless the course has empty seats and in that case the price is zero. The version we describe is closest to the version used by the University of Michigan Business School and thus we refer to it as UMBS course-bidding mechanism. Schools that rely on this mechanism and its variants include Columbia Business School, Haas School of Business at UC Berkeley, Kellogg Graduate School of Management at Northwestern, Princeton University, and Yale School of Management.

UMBS course-bidding mechanism is inspired by the market mechanism and schools that rely on this mechanism promote it as a market mechanism. Consider the following question and its answer borrowed from University of Michigan Business School, Course Bidding Tips and Tricks: ${ }^{3}$
"Q. How do I get into a course?

[^1]A. If you bid enough points to make market clear, a seat will be reserved for you in that section of the course, up to class capacity."

In this paper we show that, UMBS course-bidding mechanism does not necessarily yield a market outcome and this is a potential source of efficiency loss part of which can be avoided by an appropriate choice of a market mechanism. While UMBS course-bidding mechanism "resembles" the market mechanism, there is one major aspect that they differ: Under UMBS course-bidding mechanism, students do not provide direct information on their preferences and consequently their schedules are determined under the implicit assumption that courses with higher bids are necessarily preferred to courses with lower bids. For example consider the following statement from the guidelines for Allocation of Places in Oversubscribed Courses and Sections at the School of Law, University of Colorado at Boulder: ${ }^{4}$
"The second rule is that places are allocated by the bidding system. Each student has 100 bidding points for each semester. You can put all your points in one course, section or seminar, or you can allocate points among several. By this means, you express the strength of your preferences."

The entire strategic aspect of course bidding is overseen under this interpretation of the role of the bids. While the choice of bids is clearly affected by the preferences, it is not adequate to use them as a proxy for the strength of the preferences. For example, if a student believes that the "market clearing" price of a course will be low, it is suboptimal for him to bid highly for that course regardless of how much he desires to be assigned a seat at that course. Indeed this point is often made by the registrar's offices. The following statement appears in the Bidding Instructions of both Columbia Business School and Haas School of Business at UC Berkeley: ${ }^{5}$
"If you do not think a course will fill up, you may bid a token point or two, saving the rest for courses you think will be harder to get into."

Here is the crucial mistake made under the UMBS course-bidding mechanism: Bids play two important roles under this mechanism.

1. Bids are used to infer student preferences, and
2. bids are used to determine who has a bigger claim on each course seat and therefore choice of

[^2]a bid-vector is an important strategic tool.
These two roles may easily conflict: For example a student may be declined a seat at one of his favorite courses, despite clearing the market, simply because he clears the market in "too many" other less favorite courses. Indeed such bidding behavior is consistent with expected utility maximization and thus it cannot be considered to be a mistake.

Once we understand what is wrong with UMBS course-bidding mechanism, it is relatively easy "fixing" it: The key is "separating" the two roles of the bids and asking students to

1. submit their preferences, in addition to
2. allocating their bid endowment across the courses.

In this way the registrar's office no longer needs to "guess" what student preferences are. While there may be several market outcomes in the context of course bidding, choosing the "right" one is easy because there is a market outcome which Pareto-dominates any other market outcome. We show this by relating course bidding to two-sided matching markets (Gale and Shapley 1962). The Pareto-dominant market outcome can be obtained via an extension of the celebrated Gale-Shapley student-proposing deferred acceptance algorithm.

The mechanism design approach has recently been very fruitful in similar real-life resource allocation problems. A pioneering example is the re-design of US hospital-intern market (cf. Roth and Peranson 1999, Roth 2002). This approach also had influenced policies on other important resource allocation problems, as well. For example, Abdulkadiroğlu and Sönmez (2003) show how ideas in two-sided matching literature can be utilized to improve allocation of students to schools by school choice programs, and consequently Boston and New York City public schools started to use a version of one of their proposals (cf. Abdulkadiroğlu, Pathak, and Roth 2005, and Abdulkadiroğlu, Pathak, Roth, and Sönmez 2005). Roth, Sönmez, and Ünver (2004, 2005a) show how live kidney exchanges can be organized to increase the welfare of the patients. Consequently, two kidney exchange programs were established in the US based on these proposals (cf. Roth, Sönmez, and Ünver 2005b). The current paper, to the best of our knowledge, is the first paper to approach course bidding from a mechanism design perspective. ${ }^{6}$ We believe this approach may be helpful in improving course-bidding mechanisms in practice.

[^3]
## 2 Assignment of Course Seats to Students

There are a number of students each of whom should be assigned seats at a number of courses. Let $I=\left\{i_{1}, i_{2}, \ldots, i_{n}\right\}$ denote the set of students and $C=\left\{c_{1}, c_{2}, \ldots, c_{m}\right\}$ denote the set of courses. Each course has a maximum capacity and similarly each student has a maximum number of courses that he can take. Without loss of generality we assume that the maximum number of courses that each student can take is the same. ${ }^{7}$ Let $q_{I}$ denote the maximum number of courses that can be taken by each student and let $q_{c}$ denote the capacity of course $c$. We refer to any set of at most $q_{I}$ courses as a schedule, any schedule with $q_{I}$ courses as a full schedule, and any schedule with less than $q_{I}$ courses as an incomplete schedule. Note that $\emptyset$ is also a schedule and we refer to it as the empty schedule. Each student has strict preferences over all schedules including the empty schedule. We refer to a course $c$ to be desirable if the singleton $\{c\}$ is preferred to the empty schedule. Let $P_{i}$ denote the strict preferences of student $i$ over all schedules and $R_{i}$ denote the induced weak preference relation.

Assigning a schedule to each student is an important task faced by the registrar's office. A matching is an assignment of courses to students such that

1. no student is assigned more courses than $q_{I}$, and
2. no course is assigned to more students than its capacity.

Equivalently a matching is an assignment of a schedule to each student such that no course is assigned to more students than its capacity. Given a matching $\mu$, let $\mu_{i}$ denote the schedule of student $i$ under $\mu$ and let $\mu_{c}$ denote the set of students enrolled in course $c$ under $\mu$. Different registrar's offices rely on different methods to assign course seats to students. However methods based on course bidding are commonly used at business schools and law schools in order to assure that the assignment process is fair and course seats are assigned to students who value them most.

[^4]
## 3 Course Bidding

At the beginning of each semester, each student is given a bid endowment $B>0$. In order to keep the notation at a minimum we assume that the bid endowment is the same for each student. Each student is asked to allocate his bid endowment across all courses. Let $b_{i}=\left(b_{i c_{1}}, b_{i c_{2}}, \ldots, b_{i c_{m}}\right)$ denote the bid vector of student $i$ where $b_{i c} \geq 0$ for each course $c$, and $\Sigma_{c \in C} b_{i c}=B$.

Course bidding is inspired by the market mechanism and hence student bids are used

- to determine the market clearing bid for each course, and
- to determine a schedule for each student.

More specifically consider the following mechanism which can be used to determine market clearing bids as well as student schedules:

1. Order all bids for all courses and all students from highest to smallest in a single list.
2. Consider one bid at a time following the order in the list. When it is the turn of bid $b_{i c}$, the bid is successful if student $i$ has unfilled slots in his schedule and course $c$ has unfilled seats. If the bid is successful, then student $i$ is assigned a seat at course $c$ (i.e. the bid is honored) and the process proceeds with the next bid in the list. If the bid is unsuccessful then proceed with the next bid in the list without an assignment.
3. When all bids are handled, no student is assigned more courses than $q_{I}$ and no course is assigned to more students than its capacity. Hence a matching is obtained. The market clearing bid of a course is the lowest successful bid in case the course is full, and zero otherwise.

Variants of this mechanism are used at many schools including University of Michigan Business School, Columbia Business School, Haas School of Business at UC Berkeley, Kellogg School of Management at Northwestern University, Princeton University, and Yale School of Management. The most basic version described above is closest to the version used at University of Michigan Business School and we refer to it as UMBS course-bidding mechanism. While each of the above schools use their own version, the points we make in this paper carry over. We next give a detailed example illustrating the dynamics of the UMBS course-bidding mechanism.

Example 1: There are four students $i_{1}-i_{4}$ each of whom should take two courses and three courses $c_{1}-c_{3}$ such that $c_{1}$ has three seats, $c_{2}$ has two seats, and $c_{3}$ has four seats. Each student has 100 bid points to allocate over courses $c_{1}-c_{3}$ and student bids are given in the following
matrix:

| $b_{i c}$ | $c_{1}$ | $c_{2}$ | $c_{3}$ |
| :---: | :---: | :---: | :---: |
| $i_{1}$ | 60 | 38 | 2 |
| $i_{2}$ | 48 | 22 | 30 |
| $i_{3}$ | 47 | 28 | 25 |
| $i_{4}$ | 45 | 35 | 20 |

Positive bids are ordered from highest to smallest as follows:

$$
b_{i_{1} c_{1}}-b_{i_{2} c_{1}}-b_{i_{3} c_{1}}-b_{i_{4} c_{1}}-b_{i_{1} c_{2}}-b_{i_{4} c_{2}}-b_{i_{2} c_{3}}-b_{i_{3} c_{2}}-b_{i_{3} c_{3}}-b_{i_{2} c_{2}}-b_{i_{4} c_{3}}-b_{i_{1} c_{3}}
$$

We next process each bid, one at a time, starting with the highest bid: $b_{i_{1} c_{1}}=60: i_{1}$ is assigned $c_{1} ; b_{i_{2} c_{1}}=48: i_{2}$ is assigned $c_{1} ; b_{i_{3} c_{1}}=47: i_{3}$ is assigned $c_{1} ; b_{i_{4} c_{1}}=45$ is unsuccessful: $c_{1}$ has no seats left; $b_{i_{1} c_{2}}=38: i_{1}$ is assigned $c_{2} ; b_{i_{4} c_{2}}=35: i_{4}$ is assigned $c_{2} ; b_{i_{2} c_{3}}=30: i_{2}$ is assigned $c_{3} ; b_{i_{3} c_{2}}=28$ is unsuccessful: $c_{2}$ has no seats left; $b_{i_{3} c_{3}}=25: i_{3}$ is assigned $c_{3} ; b_{i_{2} c_{2}}=22$ is unsuccessful: $i_{2}$ has a full schedule, $c_{2}$ has no seats left; $b_{i_{4} c_{3}}=20: i_{4}$ is assigned $c_{3} ; b_{i_{1} c_{3}}=2$ is unsuccessful: $i_{1}$ has a full schedule.

The outcome of UMBS course-bidding mechanism is

$$
\left(\begin{array}{cccc}
i_{1} & i_{2} & i_{3} & i_{4} \\
c_{1}, c_{2} & c_{1}, c_{3} & c_{1}, c_{3} & c_{2}, c_{3}
\end{array}\right)
$$

with a market-clearing price vector of $(47,35,0)$.
Under the UMBS course-bidding mechanism, there can be two kinds of ties:

1. Bids of two or more students may be the same for a given course, and
2. a student may bid the same for two or more courses.

In practice, both kinds of ties are broken based on a previously determined lottery. We also assume that throughout the paper.

## 4 Market Mechanism

Schools that rely on UMBS course-bidding mechanism promote it as a market mechanism. In this section we will explore to what extent this is appropriate.

Most business and law schools provide data on market-clearing bids of previous years. Based on recent years' bid-data and possibly some private information, students try to guess which market-clearing bids they will face. Strictly speaking, it is possible that a student can influence the market-clearing bids. However since there are hundreds of students in most applications, this is rather unlikely. Throughout the paper we assume that students are price-takers under a belief system and they do not try to influence the market clearing bids and do not take into consideration the influence of other students' behavior in formation of market clearing bids. Each student rather forms a belief on market-clearing bids based on recent years' bid-data and chooses an optimal bid.

What do we mean by price-taking behavior? Let $p=\left(p_{c}\right)_{c \in C} \in \mathbb{R}_{+}^{m}$ be a price vector such that for each $c \in C, p_{c}$ is the lowest bid required to clear a course. We assume that students have beliefs about the market clearing bids of the courses. These beliefs are common to each student and is given through a joint probability distribution function $F(p)$ denoting the probability that the market clearing prices will be less than or equal to $p$.

Each student $i \in I$ has a utility function $U_{i}: 2^{C} \rightarrow \mathbb{R}$ defined over the schedules of courses that represents his preferences $P_{i}$ over the schedules.

Given a preference relation $P_{i}$ over schedules and given a subset of courses $D \subseteq C$, let $C h_{i}(D)$ denote the best schedule from $D$. Let $U=\left(U_{i}\right)_{i \in I}$ be a utility profile. A student is a price taker with respect to belief system $F$ if his objective is to maximize his expected utility with respect to the common belief system $F$ that is exogenously formed and does not take into consideration the effect of his and other students' preferences in formation of $F$. Utility maximizing behavior implies that given a bid vector $b_{i}$, student $i$ chooses the best schedule of the courses that are cleared by the bid vector $b_{i}$. Given a set of courses $D \subseteq C$, the student will choose $C h_{i}(D)$, whenever $D$ is the whole set of courses cleared by bid vector $b_{i}$, and the probability for that to happen is

$$
\operatorname{Pr}\left(\left\{\mathbf{p}_{c} \leq b_{i c}\right\}_{c \in D} \cup\left\{\mathbf{p}_{c}>b_{i c}\right\}_{c \in C \backslash D} \mid F\right)=\int_{\left\{0 \leq p_{c} \leq b_{i c}\right\}_{c \in D}} \int_{\left\{p_{c}>b_{i c}\right\}_{c \in C \backslash D}} d F(p) .
$$

Therefore, for any $D \subseteq C$, the expected (indirect) utility of a student stating $b_{i}$ under the price-taking behavior with respect to $F$, denoted by $U_{i}^{F}\left(b_{i}\right)$, is given by

$$
U_{i}^{F}\left(b_{i}\right)=\sum_{D \subseteq C} \operatorname{Pr}\left(\left\{\mathbf{p}_{c} \leq b_{i c}\right\}_{c \in D} \cup\left\{\mathbf{p}_{c}>b_{i c}\right\}_{c \in C \backslash D} \mid F\right) U_{i}\left(C h_{i}(D)\right)
$$

A course bidding economy is denoted by $\left(I, C, q_{I}, q_{C}, B, U, F\right)$. We fix $I, C, q_{I}, q_{C}$ and $B$ throughout the paper (except the appendix) and denote an economy by its utility profile and belief system $(U, F)$.

A market equilibrium of economy $(U, F)$ is given by a triple $(\mu, b, p)$ where,

- $\mu$ is a matching and it is interpreted as a market outcome,
- $b=\left[b_{i c}\right]_{i \in I, c \in C}$ is a bid matrix and interpreted as equilibrium bid matrix, and
- $p=\left(p_{c}\right)_{c \in C} \in \mathbb{R}_{+}^{m}$ is a price vector and interpreted as the vector of realized market-clearing prices,
such that

1. (expected utility maximization with respect to price-taking behavior under $F$ ) for any student $i \in I$, there is a bid vector $b_{i}^{+}$such that $b_{i}^{+}=\arg \max _{\sum_{c \in C} b_{i c}^{*} \leq B} U_{i}^{F}\left(b_{i}^{*}\right)$.
2. (tie breaking) A positive tie-breaker lottery value $\lambda_{i}$ is randomly generated for each student such that $\lambda_{i} \neq \lambda_{j}$ for all $\{i, j\} \subseteq I$, and $\max _{i \in I} \lambda_{i}<\min _{i, j \in I, c \in C}: b_{i c}^{+}>b_{j c}^{+}>0 ~ b_{i c}^{+}-b_{j c}^{+}$. Equilibrium bid matrix $b$ is formed as follows using these tie-breakers: for each student $i$ and course $c, b_{i c}=$ $\left\{\begin{array}{cl}b_{i c}^{+}+\lambda_{i} & \text { if } b_{i c}^{+}>0 \\ 0 & \text { if } b_{i c}^{+}=0\end{array}\right.$.
3. (market clearing) for any student $i$ and any schedule $s \neq \mu_{i}$, if $b_{i c} \geq p_{c}$ for all $c \in$ $s$, then $U_{i}\left(\mu_{i}\right)>U_{i}(s)$,
4. (prices) for any course $c \in C, p_{c}=\left\{\begin{array}{ll}\min _{i \in I}\left\{b_{i c}: c \in \mu_{i}\right\} & \text { if }\left|\mu_{c}\right|=q_{c} \\ 0 & \text { if }\left|\mu_{c}\right|<q_{c}\end{array}\right.$.

Here (1) states that student $i$ determines his bid vector $b_{i}$ using expected utility maximization under the belief system $F,(2)$ states that a tie-breaking lottery is generated to break ties among student bids for the same course and these values are added to the bid matrix, (3) states that his schedule $\mu_{i}$ is better than any other schedule he could afford, and (4) states that the marketclearing price of a course is the lowest successful bid, if the course has no seats left, and zero, otherwise. Under the price-taking assumption with respect to a belief system, we do not force the belief system to be endogenously derived through the best response of the student's behavior to other students' behavior. Hence, our requirement eliminates the need of the students to have information or beliefs about other students' information and converts the students' problem to a decision making problem. Since (2) is a non-standard condition, we elaborate on it further. As
beliefs need not to be consistent with the outcome, the tie-breaker plays the role of a rationing device to determine who will be assigned a course if multiple students clear the course and yet only a portion of these bids can be honored. If we did not use the tie-breaker, a market equilibrium may cease to exist.

Observe that an equilibrium bid matrix exists, if $F$ is continuous in the domain of the bids or the bids are only integer-valued. Throughout the paper, we assume that bids are only integervalued.

We refer to a mechanism as a market mechanism if it always selects a market outcome when students behave as expected utility maximizers under a belief system to choose the messages they send to the mechanism.

### 4.1 Is UMBS Course-Bidding Mechanism a Market Mechanism?

Given that UMBS course-bidding mechanism is widely used in real-life implementation and given that it is promoted as a market mechanism, it is important to understand whether this mechanism indeed yields a market outcome. There is one major difficulty in this context: While the market equilibrium depends on bids as well as student preferences under a given belief system, UMBS course-bidding mechanism merely depends on bids. Business and law schools which use UMBS course-bidding mechanism implicitly assume that bids carry sufficient information to infer the student preferences and thus it is not necessary to inquire student preferences. Since higher bids are processed before lower bids, they implicitly assume that

1. for any student $i$ and any pair of courses $c, d, b_{i c}>b_{i d}$ if and only if $\{c\} P_{i}\{d\}$, and
2. a. for any student $i$, any course $c$, and any incomplete schedule $s$ with $c \notin s$, $\{c\} P_{i} \emptyset \quad$ if and only if $\quad(s \cup\{c\}) P_{i} s$, and
b. for any student $i$, any pair of courses $c, d$, and any incomplete schedule $s$ with $c, d \notin s$, $\{c\} P_{i}\{d\} \quad$ if and only if $\quad(s \cup\{c\}) P_{i}(s \cup\{d\})$.

## That is,

1. whenever a student bids higher for a course $c$ than another course $d$, he necessarily prefers a seat at $c$ to a seat at $d$, and
2. this preference ranking is independent of the rest of his schedule.

The first assumption relates induced bids to preferences over courses, and we refer to it as bid-monotonicity. The second assumption relates preferences over schedules to preferences over courses and it is known as responsiveness (Roth 1985) in the matching literature. So a key issue is whether it is appropriate to have induced bids that are monotonic and preferences are responsive.

### 4.2 Are Bids Monotonic?

It turns out that bid-monotonicity is not a realistic assumption under expected utility maximization. If a student believes that the market-clearing price of a course will be low, it is sub-optimal for him to bid highly for that course regardless of how much he desires to be assigned a seat at this course. Indeed, this point is often made by the registrar's office. This not only violates bidmonotonicity, but more importantly may result in a non-market outcome as well as in efficiency loss. The following example is built on this simple intuition.

Example 2: Consider a student $i$ who shall register up to $q_{I}=5$ courses and suppose there are six courses. His utility for each individual course is given in the following table

| Course | $c_{1}$ | $c_{2}$ | $c_{3}$ | $c_{4}$ | $c_{5}$ | $c_{6}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Utility | 150 | 100 | 100 | 100 | 100 | 100 |

and his utility for a schedule is additively-separable

$$
U_{i}(s)=\Sigma_{c \in s} U_{i}(c)
$$

Student $i$ has a total of $B=1001$ points to bid over courses $c_{1}-c_{6}$ and the minimum acceptable bid is 1. Based on previous years' bid-data, student $i$ has the following belief on the market clearing bids:

- Market clearing bid for course $c_{1}$ will be 0 with probability 1 .
- Market clearing bids for the courses in $c_{2}-c_{6}$ have independent identical cumulative distribution functions and for any of these courses $c$, the cdf $F_{c}$ is strictly concave with $F_{c}(200)=0.7, F_{c}(250)=$ 0.8 , and $F_{c}(1001)=1$. That is, for each of the courses $c_{2}-c_{6}$, student $i$ believes that the marketclearing bid will be no more than 200 with $70 \%$ probability and no more than 250 with $80 \%$ probability.

Assuming that he is an expected utility maximizer, we next find the optimal bid-vector for student $i$ : By first order necessary conditions and symmetry, student $i$ shall bid 1 for course $c_{1}$, and the same value for each course $c \in\left\{c_{2}, c_{3}, c_{4}, c_{5}, c_{6}\right\}$ for which he devotes a positive bid. ${ }^{8}$

Therefore, the optimal bid-vector is in the form: $b_{i c_{1}}=1, b_{i c}=1000 / k$ for any $k$ of courses $c_{2}-c_{6}$. We next derive the expected utility of each such possibility.

Case 1: $b_{i c_{1}}^{1}=1, b_{i c_{2}}^{1}=b_{i c_{3}}^{1}=b_{i c_{4}}^{1}=b_{i c_{5}}^{1}=b_{i c_{6}}^{1}=200$,

$$
\begin{aligned}
& u^{1}=\operatorname{Pr}\left\{p_{c_{2}} \leq 200, p_{c_{3}} \leq 200, p_{c_{4}} \leq 200, p_{c_{5}} \leq 200, p_{c_{6}} \leq 200\right\} U_{i}\left(\left\{c_{2}, c_{3}, c_{4}, c_{5}, c_{6}\right\}\right) \\
& +5 \operatorname{Pr}\left\{p_{c_{2}}>200, p_{c_{3}} \leq 200, p_{c_{4}} \leq 200, p_{c_{5}} \leq 200, p_{c_{6}} \leq 200\right\} U_{i}\left(\left\{c_{1}, c_{3}, c_{4}, c_{5}, c_{6}\right\}\right) \\
& +10 \operatorname{Pr}\left\{p_{c_{2}}>200, p_{c_{3}}>200, p_{c_{4}} \leq 200, p_{c_{5}} \leq 200, p_{c_{6}} \leq 200\right\} U_{i}\left(\left\{c_{1}, c_{4}, c_{5}, c_{6}\right\}\right) \\
& +10 \operatorname{Pr}\left\{p_{c_{2}}>200, p_{c_{3}}>200, p_{c_{4}}>200, p_{c_{5}} \leq 200, p_{c_{6}} \leq 200\right\} U_{i}\left(\left\{c_{1}, c_{5}, c_{6}\right\}\right) \\
& +5 \operatorname{Pr}\left\{p_{c_{2}}>200, p_{c_{3}}>200, p_{c_{4}}>200, p_{c_{5}}>200, p_{c_{6}} \leq 200\right\} U_{i}\left(\left\{c_{1}, c_{6}\right\}\right) \\
& +\operatorname{Pr}\left\{p_{c_{2}}>200, p_{c_{3}}>200, p_{c_{4}}>200, p_{c_{5}}>200, p_{c_{6}}>200\right\} U_{i}\left(\left\{c_{1}\right\}\right) \\
& =0.7^{5} \times 500+5 \times 0.7^{4}(1-0.7) 550+10 \times 0.7^{3}(1-0.7)^{2} 450 \\
& +10 \times 0.7^{2}(1-0.7)^{3} 350+5 \times 0.7(1-0.7)^{4} 250+(1-0.7)^{5} 150=474.79
\end{aligned}
$$

Case 2: $b_{i c_{1}}^{2}=1, b_{i c_{2}}^{2}=b_{i c_{3}}^{2}=b_{i c_{4}}^{2}=b_{i c_{5}}^{2}=250, b_{i c_{6}}^{2}=0$.

$$
\begin{aligned}
& u^{2}=\operatorname{Pr}\left\{p_{c_{2}} \leq 250, p_{c_{3}} \leq 250, p_{c_{4}} \leq 250, p_{c_{5}} \leq 250\right\} U_{i}\left(\left\{c_{1}, c_{2}, c_{3}, c_{4}, c_{5}\right\}\right) \\
& +4 \operatorname{Pr}\left\{p_{c_{2}}>250, p_{c_{3}} \leq 250, p_{c_{4}} \leq 250, p_{c_{5}} \leq 250\right\} U_{i}\left(\left\{c_{1}, c_{3}, c_{4}, c_{5}\right\}\right) \\
& +6 \operatorname{Pr}\left\{p_{c_{2}}>250, p_{c_{3}}>250, p_{c_{4}} \leq 250, p_{c_{5}} \leq 250\right\} U_{i}\left(\left\{c_{1}, c_{4}, c_{5}\right\}\right) \\
& +4 \operatorname{Pr}\left\{p_{c_{2}}>250, p_{c_{3}}>250, p_{c_{4}}>250, p_{c_{5}} \leq 250\right\} U_{i}\left(\left\{c_{1}, c_{5}\right\}\right) \\
& +\operatorname{Pr}\left\{p_{c_{2}}>250, p_{c_{3}}>250, p_{c_{4}}>250, p_{c_{5}}>250\right\} U_{i}\left(\left\{c_{1}\right\}\right) \\
& =0.8^{4} \times 550+4 \times 0.8^{3}(1-0.8) 450+6 \times 0.8^{2}(1-0.8)^{2} 350 \\
& +4 \times 0.8(1-0.8)^{3} 250+(1-0.8)^{4} 150=470.0
\end{aligned}
$$

[^5]Since expected utility of bidding for three or less of courses $c_{2}-c_{6}$ can be no more than $150+3 \times 100=450$, the optimal bid vector for student $i$ is $b_{i}^{1}$ with an expected utility of 474.79. There are two important observations we shall make. The first one is an obvious one: The optimal bid for the most deserved course $c_{1}$ is the smallest bid violating bid-monotonicity. The second point is less obvious but more important: If the beliefs are consistent with the real bid distribution, under the optimal bid $b_{i}^{1}$, student $i$ is assigned the schedule $s=\left\{c_{2}, c_{3}, c_{4}, c_{5}, c_{6}\right\}$ with probability $0.7^{5}=0.168$. So although the bid $b_{i c_{1}}^{1}=1$ is high enough to claim a seat at course $c_{1}$, since it is the lowest bid, student $i$ is not assigned a seat in an available course under UMBS course-bidding mechanism.

Therefore, the outcome of UMBS course-bidding mechanism cannot be supported as a market outcome and this weakness is a direct source of efficiency loss. To summarize:

1. how much a student bids for a course under UMBS course-bidding mechanism is not necessarily a good indication of how much a student wants that course,
2. as an implication the outcome of UMBS course-bidding mechanism cannot always be supported as a market outcome, and
3. UMBS course-bidding mechanism may result in unnecessary efficiency loss due to not seeking direct information on student preferences.

## 5 Gale-Shapley Pareto-Dominant Market Mechanism

While UMBS course-bidding mechanism is very intuitive, it makes one crucial mistake: Bids play two possibly conflicting roles under this mechanism:

1. Bids are used to determine who has a bigger claim on each course seat and therefore choice of a bid-vector is an important strategic tool.
2. Bids are used to infer student preferences.

As Example 2 clearly shows, these two roles can easily conflict. Fortunately it is possible to "fix" this deficiency by utilizing the theory on two-sided matching markets developed by David Gale, Lloyd Shapley, Alvin Roth and their followers. The key point is "separating" the two roles of the bids. Under the proposed two-sided matching approach, students are not only asked to allocate their bid endowment over courses but also to indicate their preferences over schedules. In order to
simplify the exposition, we initially assume that preferences over schedules are responsive. Recall that under responsiveness students can simply reveal their preferences over individual courses and the empty schedule. Later on, we will show to what extent responsiveness can be relaxed.

We are now ready to adopt a highly influential mechanism in two-sided matching literature to course bidding.

## Gale-Shapley Pareto-Dominant Market Mechanism:

1. Students are ordered with an even lottery to break ties.
2. Each student strictly ranks the courses in order to indicate his preferences. It is sufficient to rank only desirable courses.
3. Each student chooses a bid-vector.
4. Based on stated preferences, bids, and the tie-breaking lottery, a matching is obtained in several steps via the following student-proposing deferred acceptance algorithm.

Step 1: Each student proposes to his top $q_{I}$ courses based on his stated preferences. Each course $c$ rejects all but the highest bidding $q_{c}$ students among those who have proposed. Those who are not rejected are kept on hold. In case there is a tie, the tie-breaking lottery is used to determine who is rejected and who will be kept on hold.

In general, at
Step $t$ : Each student who is rejected from $k>0$ courses in Step ( $\mathrm{t}-1$ ) proposes to his best remaining $k$ courses based on his stated preferences. In case less than $k$ courses remain, he proposes to all remaining courses. Each course $c$ considers the new proposals together with the proposals on hold and rejects all but the highest bidding $q_{c}$ students. Those who are not rejected are kept on hold. In case there is a tie, the tie-breaking lottery is used to determine who is rejected and who will be kept on hold.

The procedure terminates when no proposal is rejected and at this stage course assignments are finalized.

Let $\mu^{G S}$ denote the outcome of Gale-Shapley Pareto-dominant mechanism and let a price vector $p$ be determined as follows: For each course $c$ with full capacity, $p_{c}$ is the lowest successful bid and for each course $c$ with empty seats, $p_{c}=0$.

Let $P=\left(P_{i}\right)_{i \in I}$ be the profile of (true) student preferences over schedules. Under respon-
siveness, for each student $i$ the preference relation $P_{i}$ induces a strict ranking of all courses. We already assumed that students are price takers under a belief system and thus they do not try to influence the market-clearing bids and do not respond necessarily in a best responding way to their fellow students. In the following lemma, we prove that under this behavior, it is (part of) a weakly dominant strategy for the students state their preferences truthfully under the GaleShapley Pareto-dominant market mechanism. Therefore under price-taking behavior with respect to belief system $F$, the stated preferences of students over individual courses are their true preferences.

Lemma 1 Let $(U, F)$ be an economy with responsive preferences over schedules. Then, revealing preferences truthfully is part of an optimal decision for each student for the Gale-Shapley Paretodominant market mechanism under price-taking behavior with respect to $F$.

The intuition behind this lemma is simple. Since in each round of the deferred acceptance algorithm, each student proposes to his best schedule that has not rejected him yet, for a given belief system he maximizes his ex-ante chances of being placed to the best possible schedule by revealing his preferences truthfully.

Based on this lemma, from now on, we will assume that students reveal their preferences truthfully to the Gale-Shapley Pareto-dominant market mechanism.

We are now ready to show that Gale-Shapley Pareto-dominant market mechanism functions as a market mechanism when students behave as expected utility maximizers under price-taking behavior under any common belief system.

Proposition 1 Let $(U, F)$ be an economy. Let $P$ be a responsive preference profile represented by $U$. Suppose that students reveal their preferences over courses and bid matrix b to the GaleShapley Pareto-dominant market mechanism as expected utility maximizers under price-taking behavior with respect to $F$ and consistent with Lemma 1. Under $(b, P)$, let $\mu^{G S}$ be the outcome of Gale-Shapley Pareto-dominant market mechanism as a result, and $p$ be the induced price vector. The triple $\left(\mu^{G S}, b, p\right)$ is a market equilibrium of the economy $(U, F)$.

It is easy to show that in general there can be several market outcomes induced by the same equilibrium bid matrix. Consider the following example:

Example 3 There are three students $i_{1}$, $i_{2}$, and $i_{3}$ each of whom should take one course and three courses $c_{1}, c_{2}$ and $c_{3}$ each of which has one seat. The bid endowment of each student is 101 and student utility profiles are given as follows:

| $U$ | $c_{1}$ | $c_{2}$ | $c_{3}$ |
| :---: | :---: | :---: | :---: |
| $i_{1}$ | 100 | $100-\varepsilon$ | 0 |
| $i_{2}$ | 0 | 100 | $100-\varepsilon$ |
| $i_{3}$ | $100-\varepsilon$ | 0 | 100 |

where $\varepsilon$ is positive and sufficiently small. Let $P$ be the list of induced preferences by $U$. The beliefs about the market clearing prices are independent and given as follows:

|  | $F_{c}(1)$ | $F_{c}(100)$ | $F_{c}(101)$ |
| :---: | :---: | :---: | :---: |
| $c_{1}$ | 0.01 | 0.7 | 0.7 |
| $c_{2}$ | 0.01 | 0.8 | 0.8 |
| $c_{3}$ | 0.01 | 0.9 | 0.9 |

Suppose that $F_{c}(h)$ is strictly convex between bids 1 and 100 for each course $c$.
Next, we determine the equilibrium bid matrix, when students behave as expected utility maximizers under price-taking behavior with respect to $F$. By strict positivity and strict convexity of the cumulative distribution functions between 1 and 100 and their constancy between 100 and 101, students will bid 100 to one of their two desirable courses and 1 for the other one. The $\varepsilon$ value is chosen sufficiently small such that they will bid 100 for the desirable course which has the highest probability of clearance at bid 100 . Hence, they generate the following bid matrix:

| $b^{*}$ | $c_{1}$ | $c_{2}$ | $c_{3}$ |
| :---: | :---: | :---: | :---: |
| $i_{1}$ | 1 | 100 | 0 |
| $i_{2}$ | 0 | 1 | 100 |
| $i_{3}$ | 1 | 0 | 100 |

Suppose that to break the ties a uniform draw between 0 and 1 is determined for each student. Let the following tie-breaking draw be added to positive bids of the students:

|  | $i_{1}$ | $i_{2}$ | $i_{3}$ |
| :---: | :---: | :---: | :---: |
| tie-breaking lottery | 0.1 | 0.3 | 0.2 |

therefore, the resulting equilibrium bid matrix is given by:

| $b$ | $c_{1}$ | $c_{2}$ | $c_{3}$ |
| :---: | :---: | :---: | :---: |
| $i_{1}$ | 1.1 | 100.1 | 0 |
| $i_{2}$ | 0 | 1.3 | 100.3 |
| $i_{3}$ | 1.2 | 0 | 100.2 |

We will show that there are two market outcomes supported by this bid matrix. First, we can find the first market outcome using Gale-Shapley Pareto-dominant market mechanism under $(P, b)$ :

$$
\mu=\left(\begin{array}{lll}
i_{1} & i_{2} & i_{3} \\
c_{1} & c_{2} & c_{3}
\end{array}\right)
$$

is a market outcome with price vector $p=(1.1,1.3,100.2)$.
Let $(\nu, b, r)$ be a market equilibrium with $\nu \neq \mu$. Suppose $\nu\left(i_{1}\right) \neq \mu\left(i_{1}\right)=c_{1}$. Since $c_{1}$ is $i_{1}$ 's first choice course, we need $r_{1}>1.1=b_{i_{1}, c_{1}}$. In this case $r_{1}=1.2=b_{i_{3}, c_{1}}$, and $\nu\left(i_{3}\right)=c_{1}$, since if $r_{1}$ were any higher, nobody could afford this course and it would have an empty slot, contradicting $r_{1}>0$. Thus, $r_{3}>100.2=b_{i_{3}, c_{3}}$, since otherwise $i_{3}$ can afford $c_{3}$ and he prefers it to $\nu\left(i_{3}\right)=c_{1}$, contradicting that $\nu$ is a market outcome. Hence, $r_{3}=100.3=b_{i_{2}, c_{3}}$ and $\nu\left(i_{2}\right)=c_{3}$. If $r_{3}$ were any higher, nobody could afford it, and it would have an empty slot, contradicting $r_{3}>0$. Thus, $r_{2}>1.3=b_{i_{2}, c_{2}}$, since otherwise $i_{2}$ can afford $c_{2}$ and he prefers it to $\nu\left(i_{2}\right)=c_{3}$, contradicting that $\nu$ is a market outcome. Hence, $r_{2}=100.1=b_{i_{1}, c_{1}}$. If $r_{2}$ were any higher, nobody could afford it, and it would have an empty slot, contradicting $r_{2}>0$. Therefore, matching

$$
\nu=\left(\begin{array}{lll}
i_{1} & i_{2} & i_{3} \\
c_{2} & c_{3} & c_{1}
\end{array}\right)
$$

together with price vector $r=(1.2,100.1,100.3)$ and bid matrix $b$ is another market equilibrium. Observe that if we started the construction of market outcome $\nu$ with any other student than $i_{1}$, then we would still end up with the same matching $\nu$. Therefore, matchings $\mu$ and $\nu$ are the only market outcomes under equilibrium matrix $b$. Observe that the outcome of Gale-Shapley Pareto-dominant market mechanism, $\mu$, Pareto-dominates the other market outcome $\nu$.

The conclusion of this example can be generalized. That is, the outcome of Gale-Shapley Pareto-dominant market mechanism is the "right" one: Thanks to its direct relation with twosided matching markets, the outcome of this mechanism Pareto dominates any other market outcome.

Proposition 2 Let $(U, F)$ be an economy such that the represented student preference profile, $P$, by $U$ is responsive. Let bid matrix $b$ denote an equilibrium bid-matrix for $(U, F)$, and $\mu^{G S}$ be the outcome of Gale-Shapley Pareto-dominant market mechanism for $b$ and $P$. Matching $\mu^{G S}$ Pareto-dominates any other matching $\mu$ that is market outcome of economy $(U, F)$ when $b$ is the equilibrium bid matrix.

### 5.1 Gale-Shapley Pareto-Dominant Market Mechanism and Efficiency

Replacing UMBS course-bidding mechanism with Gale-Shapley Pareto-dominant market mechanism eliminates inefficiencies that result from registrar's offices using bids as a proxy of the strength of the preferences.

While Gale-Shapley Pareto-dominant market mechanism Pareto dominates any other market mechanism, there may be situations where all market outcomes are Pareto inefficient for the same equilibrium bid matrix. The following example, which is inspired by a similar example in Roth (1982), makes this point. ${ }^{9}$

Example 4 There are four students $i_{1}, i_{2}, i_{3}$, and $i_{4}$ each of whom should take one course and four courses $c_{1}, c_{2}, c_{3}$, and $c_{4}$ each of which has one seat. The bid endowment of each student is 101 and student utility profiles are given as follows:

| $U$ | $c_{1}$ | $c_{2}$ | $c_{3}$ | $c_{4}$ |
| :---: | :---: | :---: | :---: | :---: |
| $i_{1}$ | 100 | $100-\varepsilon$ | 0 | 0 |
| $i_{2}$ | 0 | 100 | $100-\varepsilon$ | 0 |
| $i_{3}$ | $100-\varepsilon$ | 0 | 100 | 0 |
| $i_{4}$ | 100 | 0 | 0 | $100-\varepsilon$ |

where $\varepsilon$ is positive and sufficiently small. Let $P$ be the list of preferences induced by $U$. The

[^6]beliefs about the market clearing prices are independent and given as follows:

|  | $F_{c}(1)$ | $F_{c}(100)$ | $F_{c}(101)$ |
| :---: | :---: | :---: | :---: |
| $c_{1}$ | 0.01 | 0.8 | 0.8 |
| $c_{2}$ | 0.01 | 0.9 | 0.9 |
| $c_{3}$ | 0.01 | 0.7 | 0.7 |
| $c_{4}$ | 0.01 | 0.9 | 0.9 |

Suppose that $F_{c}(h)$ is strictly convex between bids 1 and 100 for each course $c$. Hence each student will bid 100 for one of the two desirable courses they have and 1 for the other one. In particular, $\varepsilon$ is chosen sufficiently small such that they will bid 100 for the course with the highest probability of clearance at 100 (as in Example 3). This behavior generates the following bid matrix:

| $b^{*}$ | $c_{1}$ | $c_{2}$ | $c_{3}$ | $c_{4}$ |
| :---: | :---: | :---: | :---: | :---: |
| $i_{1}$ | 1 | 100 | 0 | 0 |
| $i_{2}$ | 0 | 100 | 1 | 0 |
| $i_{3}$ | 100 | 0 | 1 | 0 |
| $i_{4}$ | 1 | 0 | 0 | 100 |

Suppose that to break the ties, a uniform draw between 0 and 1 is determined for each student. Let the following tie-breaking draw be added to positive bids of the students:

|  | $i_{1}$ | $i_{2}$ | $i_{3}$ | $i_{4}$ |
| :--- | :--- | :--- | :--- | :--- |
| tie-breaking lottery | 0.3 | 0.2 | 0.1 | 0.4 |,

therefore, the resulting equilibrium bid matrix is given by:

| $b$ | $c_{1}$ | $c_{2}$ | $c_{3}$ | $c_{4}$ |
| :---: | :---: | :---: | :---: | :---: |
| $i_{1}$ | 1.3 | 100.3 | 0 | 0 |
| $i_{2}$ | 0 | 100.2 | 1.2 | 0 |
| $i_{3}$ | 100.1 | 0 | 1.1 | 0 |
| $i_{4}$ | 1.4 | 0 | 0 | 100.4 |

We can find the outcome of the Gale-Shapley Pareto-dominant market mechanism as follows for $(b, P)$ :

$$
\mu=\left(\begin{array}{llll}
i_{1} & i_{2} & i_{3} & i_{4} \\
c_{2} & c_{3} & c_{1} & c_{4}
\end{array}\right)
$$

However, the following matching Pareto-dominates $\mu$ under $P$ :

$$
\nu=\left(\begin{array}{llll}
i_{1} & i_{2} & i_{3} & i_{4} \\
c_{1} & c_{2} & c_{3} & c_{4}
\end{array}\right)
$$

Even though UMBS mechanism does not result with a market outcome in many cases, can it be more efficient than the Gale-Shapley Pareto-dominant market mechanism? Under certain conditions, the answer is no:

Proposition 3 Let $(U, F)$ be an economy. Let $P$ denote the list of responsive student preferences over schedules represented by $U$, bid matrix $b$ denote an equilibrium bid-matrix for $(U, F)$, and $\mu^{G S}$ be the outcome of Gale-Shapley Pareto-dominant market mechanism for $(b, P)$. Suppose that in the economy $(U, F)$ under the UMBS mechanism, when the students maximize their expected utility with respect to $F$, they also generate bid matrix b. Let $\mu^{U M B S}$ be the outcome of the UMBS mechanism for $b$. Then $\mu^{U M B S}$ cannot Pareto-dominate $\mu^{G S}$.

On the other hand, as the following example shows the best market outcome (i.e., the outcome of the Gale-Shapley Pareto-dominant mechanism) may Pareto-dominate the outcome of the UMBS mechanism under the same bid matrix consistent with expected utility maximization:

Example 3 continued If we use the UMBS mechanism here for the same economy given by $(U, F)$ in Example 3, the students will submit the same bid matrix $b^{*}$ as in Example 3. If the tie-breaking lottery is given as in Example 3, then $b$ of Example 3 will be the bid matrix. We remind $b$ as follows:

| $b$ | $c_{1}$ | $c_{2}$ | $c_{3}$ |
| :---: | :---: | :---: | :---: |
| $i_{1}$ | 1.1 | 100.1 | 0 |
| $i_{2}$ | 0 | 1.3 | 100.3 |
| $i_{3}$ | 1.2 | 0 | 100.2 |

In this case, UMBS outcome is given by

$$
\nu=\left(\begin{array}{lll}
i_{1} & i_{2} & i_{3} \\
c_{2} & c_{3} & c_{1}
\end{array}\right)
$$

which is Pareto-dominated by the Gale-Shapley Pareto-dominant market mechanism outcome

$$
\mu=\left(\begin{array}{lll}
i_{1} & i_{2} & i_{3} \\
c_{1} & c_{2} & c_{3}
\end{array}\right)
$$

It is worthwhile to note that if different bid matrices are generated as a result of expected utility maximization with respect to a belief system under the two mechanisms, UMBS mechanism outcome can ex-post Pareto-dominate the best market outcome. On the other hand, ex-ante, the GS outcome will always Pareto-dominate the UMBS outcome, since a student can always mimic the UMBS mechanism's expected utility under the GS mechanism by submitting bid-monotonic preferences and the UMBS optimal bid vector.

The following example shows that bid vectors can differ under the GS and UMBS mechanisms: Example 5: Consider a student whose preferences over two courses are given by: $U\left(c_{1}\right)=200$, $U\left(c_{2}\right)=175$. The student is given 1001 points to bid and he has to enroll in one course. He has the following beliefs about the market clearing prices for the two courses:

$$
\begin{aligned}
& F_{c_{1}}(300)=0.7, F_{c_{1}}(500)=0.8, F_{c_{1}}(1001)=0.9 \\
& F_{c_{2}}(500)=0.6, F_{c_{2}}(700)=0.9, F_{c_{2}}(1001)=0.95
\end{aligned}
$$

It is easy to show that under the UMBS assignment mechanism the student will bid $(501,500)$ and that under the GS one he will bid either $(300,701)$ or $(301,700)$, with the two latter bids being equivalent since they both imply the same probability distribution over outcomes.

### 5.2 To What Extent Responsiveness Assumption Can Be Relaxed?

Responsiveness is a very convenient assumption because it simplifies the task of indicating preferences over schedules to the much simpler task of indicating preferences over courses. However in practice it may be violated because of many reasons. For instance:

1. A student may wish to bid for different sections of the same course. More generally a student may bid for two courses he considers to be "substitutes" and may wish to take one or other but not both.
2. There can be additional difficulties due to timing of courses. A student may bid for two courses meeting at the same time and hence it may not be possible to assign him seats in both courses due to scheduling conflicts.

Therefore it is important to understand to what extent responsiveness assumption can be relaxed so that Gale-Shapley Pareto-dominant market mechanism is still well-defined. We need further notation in order to answer this question.

A preference relation $P_{i}$ is substitutable (Kelso and Crawford 1982) if for any set of courses $D \subseteq C$ and any pair of courses $c, d \in D$,

$$
c, d \in C h_{i}(D) \text { implies } c \in C h_{i}(D \backslash\{d\})
$$

Substitutability condition simply states that if two courses are both in the best schedule from a set of available courses and if one of the courses becomes unavailable, then the other one is still in best schedule from the smaller set of available courses. Substitutability is a milder assumption on schedules than responsiveness and complications due to bidding for several alternate courses or courses with conflicting schedules are easily handled under substitutability. That is because, one can easily extend Gale-Shapley Pareto-dominant market mechanism when preferences are substitutable.

## Gale-Shapley Pareto-Dominant Market Mechanism under Substitutable Preferences:

1. Students are ordered with an even lottery to break ties.
2. Each student strictly ranks the schedules in order to indicate his substitutable preferences. ${ }^{10}$
3. Each student chooses a bid-vector.
4. Based on stated preferences, bids and the tie-breaking lottery a matching is obtained in several steps via the following student-proposing deferred acceptance algorithm.
Step 1: Each student proposes to courses in his best schedule out of all courses. Each course $c$ rejects all but the highest bidding $q_{c}$ students among those who have proposed. Those who are not rejected are kept on hold. In case there is a tie, the tie-breaking lottery is used to determine who is rejected and who will be kept on hold.

In general, at

[^7]Step $t$ : Each student who is rejected from one or more courses in Step ( $\mathrm{t}-1$ ) proposes to courses in his best schedule out of those courses which has not rejected him. By substitutability this will include all courses for which he is on hold. Each course $c$ considers the new proposals together with the proposals on hold and rejects all but the highest bidding $q_{c}$ students. Those who are not rejected are kept on hold. In case there is a tie, the tie-breaking lottery is used to determine who is rejected and who will be kept on hold.

The procedure terminates when no proposal is rejected and at this stage course assignments are finalized.

Lemma 1, Propositions 1, 2 and 3 immediately extend: Under substitutable preferences when students behave as expected utility maximizers under a belief system, the best decision of each student is revealing their preferences truthfully to the Gale-Shapley Pareto-dominant market mechanism; the outcome of Gale-Shapley Pareto-dominant market mechanism is a market outcome; it Pareto dominates any other market outcome; and if the induced bid matrices are the same, the UMBS mechanism cannot Pareto-dominate the Gale-Shapley Pareto-dominant market mechanism. In Appendix A, we prove these results for this more general case with substitutable preferences.

What if preferences are not substitutable? For instance what happens if there are complementarities and a student wishes to take two courses together but does not wish to take either one in case he cannot take the other? Recent literature on related models with indivisibilities such as Gul and Stacchetti (1999), Milgrom (2000), and Kojima and Hatfield (2007) suggest that such complementarities might be bad news. Our next result shows that the course-bidding approach for individual courses collapses unless preferences are substitutable. More specifically we show that a market equilibrium may not exist unless preferences are substitutable. ${ }^{11}$

Proposition 4 Let $C$ be the set of courses and suppose there is a student $i$ whose preferences $P_{i}$ over schedules is not substitutable. If the number of courses in $C$ and the bid endowment $B$ are high enough, there exists a belief system F for market clearing prices, a set of students $J$ with responsive preferences and a utility profile $U$ representing preferences such that there is no market

[^8]equilibrium for the problem $(U, F)$.

## 6 Conclusion

Mechanisms that rely on course bidding are widely used at Business Schools and Law Schools in order to allocate seats at oversubscribed courses. Bids play two important roles under these mechanisms:

1. Bids are used to infer student preferences over schedules, and
2. bids are used to determine who has a bigger claim on each seat.

We have shown that these two roles may easily conflict and the preferences induced from bids may significantly differ from the true preferences. Therefore, while these mechanisms are promoted as market mechanisms, they are not truly market mechanisms. The two conflicting roles of the bids may easily result in efficiency loss due to inadequately using bids as a proxy for the strength of the preferences. We have shown that under a "true" market mechanism the two roles of the bids shall be separated and students should state their preferences in addition to bidding over courses. In this way, registrar's offices no longer need to "guess" student preferences and they can directly use the stated preferences. This will also give registrar's offices a more reliable measure of underdemanded courses and in case this measure is used in policy decisions, more solid decisions can be given. ${ }^{12}$

One possible appeal of inferring preferences from bids is that there is a unique market outcome of the induced economy. On the contrary, once students directly submit their preferences in addition to allocating their bids, there may be several market outcomes. Fortunately there exists a market outcome which Pareto dominates any other market outcome and therefore multiplicity of market outcomes is not a serious drawback for our proposal. It is important to emphasize that although relying on the Pareto-dominant market mechanism eliminates inefficiencies based

[^9]Bidding serves three functions. First, it allows us to allocate seats fairly in oversubscribed classes.
Second, it allows us to identify and cancel courses with insufficient demand. Third, ....
on "miscalculation" of student preferences, it does not eliminate all inefficiencies. There is a potential conflict between Pareto efficiency and market equilibria in the context of course bidding and even the Pareto-dominant market equilibria cannot escape from "market failure." Furthermore if student preferences do not satisfy a condition known as substitutability, then course bidding loses much of its appeal, as a market equilibrium may cease to exist.

In theory, the reason of ex-post inefficiencies which cannot be eliminated by the Gale-Shapley Pareto-dominant market mechanism is that under our market equilibrium definition, some bids of the students are wasted, i.e. they spend too many points on a course which they could have bought for cheaper. In order to eliminate such an efficiency loss, our future research agenda involves investigation of dynamic matching mechanisms that clear in multiple rounds.

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## A Appendix: Proofs of Results

Course Bidding and Two-Sided Matching Markets: We first relate course bidding with two-sided matching markets in order to prove Propositions 1 and 2.

Let $I$ be the set of students, $C$ be the set of courses, $q_{I}$ be the maximum number of courses each student can take, $q_{C}=\left(q_{c}\right)_{c \in C}$ be the list of course capacities, and $b=\left[b_{i c}\right]_{i \in I c \in C}$ be a bid matrix. Let $P_{I}=\left(P_{i}\right)_{i \in I}$ be the list of student preferences over schedules and suppose preferences are substitutable. We simply refer to each six-tuple $\left(I, C, q_{I}, q_{C}, P_{I}, b\right)$ as an ex-post problem.

Given an ex-post problem, construct a two-sided matching market as follows: In addition to students who have preferences over schedules (i.e. sets of courses of size at most $q_{I}$ ), pretend as if each course $c$ is also an agent who has strict preferences $P_{c}$ over groups of students of size at most $q_{c}$. Furthermore suppose that preferences of courses are responsive and based on student bids. That is, for each course $c$,

1. for any pair of students $i, j,\{i\} P_{c}\{j\}$ if and only if $b_{i c}>b_{j c}$,
2. for any student $i$, and any group of students $J$ with $|J|<q_{c}, i \notin J$,

$$
(J \cup\{i\}) P_{c} J
$$

3. for any pair of students $i, j$, and any group of students $J$ with $i, j \notin J$ as well as $|J|<q_{c}$,

$$
(J \cup\{i\}) P_{c}(J \cup\{j\}) \text { if and only if }\{i\} P_{c}\{j\} .
$$

Let $P_{C}=\left(P_{c}\right)_{c \in C}$ be the list of course preferences. Given an ex-post problem $\left(I, C, q_{I}, q_{C}, P_{I}, b\right)$ we refer to the six-tuple $\left(I, C, q_{I}, q_{C}, P_{I}, P_{C}\right)$ as an induced two-sided matching market.

For a problem, the central concept is a market equilibrium. For a two-sided matching market the central concept is pairwise stability: A matching $\mu$ is pairwise stable if there is no unmatched student-course pair $(i, c)$ such that

1. a. student $i$ has an incomplete schedule and $\left(\mu_{i} \cup\{c\}\right) P_{i} \mu_{i}$ or
b. student $i$ has a course $d$ in his schedule such that $\left[\left(\mu_{i} \backslash\{d\}\right) \cup\{c\}\right] P_{i} \mu_{i}$ and
2. a. course $c$ has an empty slot under $\mu$ or
b. course $c$ has a student $j$ in its class such that $\left[\left(\mu_{c} \backslash\{j\}\right) \cup\{i\}\right] P_{c} \mu_{c}$.

The following well-known result is due to Blair (1988).

Proposition 5 Suppose both students and courses have substitutable preferences over other side of the market. Then

1. student-proposing deferred acceptance algorithm yields a pairwise stable matching, and
2. this pairwise stable matching is at least as good as any pairwise stable matching for any student.

We next state the proof of Lemma 1 for substitutable preferences.
Proof of Lemma1: Let $F$ be a belief system for market-clearing bids. For any student $i$, let $b_{i}$ be a bid vector, $P_{i}$ be the substitutable preferences of student $i$ over schedules and $\tilde{P}_{i} \neq P_{i}$ be any other preference relation. We will prove that for every utility function $U_{i}$ that represents $P_{i}$, the expected utility of revealing $\left(b_{i}, \tilde{P}_{i}\right)$ cannot exceed the expected utility of revealing $\left(b_{i}, P_{i}\right)$ for the Gale-Shapley Pareto-dominant market mechanism under price-taking behavior with respect to $F$.

Consider any realization of price vector $p$ as a draw from the distribution function $F$. Consider the instances under which the student reveals $\left(b_{i}, \tilde{P}_{i}\right)$ and $\left(b_{i}, P_{i}\right)$. The student believes that he will be placed in a course $c$ if and only if $b_{i c} \geq p_{c}$ as long as he makes an offer under the GaleShapley Pareto-dominant market mechanism. Whenever a student is rejected by a course under $\left(b_{i}, P_{i}\right)$, under the price-taking assumption, it means that the quota of the course will be full and $p_{c}>b_{i c}$. Therefore, the student will also be rejected by the same course $c$ under $\left(b_{i}, \tilde{P}_{i}\right)$. Since the mechanism's algorithm allows the student make an offer to the best schedule of courses among the ones that had not yet rejected the student in each round, the student believes that revealing $\left(b_{i}, P_{i}\right)$ will bring at least as much utility as $\left(b_{i}, \tilde{P}_{i}\right)$, which includes his incorrect preferences. Since the above observation is true for each draw of the price vector, this observation will also hold under expected utility maximization under price-taking behavior.

Proposition 5 together with Lemma 1 and the following lemma will be key to prove Propositions 1 and 2.

Lemma 2 Let $\left(I, C, q_{I}, q_{C}, B, U, F\right)$ be a course-bidding economy. Let bid matrix $b$ satisfy condition 1 of the market equilibrium for $\left(I, C, q_{I}, q_{C}, B, U, F\right)$, that is it is the market equilibrium bid matrix. Let $\left(I, C, q_{I}, q_{C}, P_{I}, b\right)$ be the induced ex-post problem and $\left(I, C, q_{I}, q_{C}, P_{I}, P_{C}\right)$ be any
of its induced two-sided matching markets. A matching $\mu$ is a market outcome of the economy $\left(I, C, q_{I}, q_{C}, B, U, F\right)$ if and only if it is a pairwise stable matching of the two-sided matching market $\left(I, C, q_{I}, q_{C}, P_{I}, P_{C}\right)$.

Proof of Lemma2: Let $(\mu, b, p)$ be a market equilibrium of the economy $\left(I, C, q_{I}, q_{C}, B, U, F\right)$ and suppose $\mu$ is not pairwise stable for the induced two-sided matching market $\left(I, C, q_{I}, q_{C}, P_{I}, P_{C}\right)$. There are four possibilities.

Case 1: There exists an unmatched student-course pair $(i, c)$ such that

- student $i$ has an incomplete schedule and $\left(\mu_{i} \cup\{c\}\right) P_{i} \mu_{i}$, and
- course $c$ has an empty slot.

Since $c$ has an empty slot, $p_{c}=0$. But then whenever student affords schedule $\mu_{i}$ he can afford schedule $s=\mu_{i} \cup\{c\}$ as well and hence $s P_{i} \mu_{i}$ for an affordable schedule $s$ contradicting $(\mu, b, p)$ is a market equilibrium.

Case 2: There exists an unmatched student-course pair $(i, c)$ such that

- student $i$ has a course $d$ in his schedule such that $\left[\left(\mu_{i} \backslash\{d\}\right) \cup\{c\}\right] P_{i} \mu_{i}$, and
- course $c$ has an empty slot.

Since student $i$ can afford schedule $\mu_{i}$, he can afford schedule $s=\mu_{i} \backslash\{d\}$ as well. Moreover since $c$ has an empty slot, $p_{c}=0$ and hence he can also afford schedule $s^{\prime}=s \cup\{c\}=\left[\left(\mu_{i} \backslash\{d\}\right) \cup\{c\}\right]$. Therefore $s^{\prime} P_{i} \mu_{i}$ for an affordable schedule $s^{\prime}$ contradicting $(\mu, b, p)$ is a market equilibrium.

Case 3: There exists an unmatched student-course pair $(i, c)$ such that

- student $i$ has an incomplete schedule and $\left(\mu_{i} \cup\{c\}\right) P_{i} \mu_{i}$, and
- course $c$ has a student $j$ in its class such that $\left[\left(\mu_{c} \backslash\{j\}\right) \cup\{i\}\right] P_{c} \mu_{c}$.

Since $\left|\mu_{i}\right|<q_{I}$, we have $\left|\left(\mu_{i} \cup\{c\}\right)\right| \leq q_{I}$ and therefore $s=\mu_{i} \cup\{c\}$ is a schedule. Moreover $(\mu, b, p)$ being a market equilibrium with $c \in \mu_{j}$ and $\left[\left(\mu_{c} \backslash\{j\}\right) \cup\{i\}\right] P_{c} \mu_{c}$ imply $b_{i c} \geq b_{j c} \geq p_{c}$ and therefore since student $i$ can afford $\mu_{i}$, he can afford $s=\mu_{i} \cup\{c\}$ as well. Hence $s P_{i} \mu_{i}$ for an affordable schedule $s$ contradicting $(\mu, b, p)$ is a market equilibrium.

Case 4: There exists an unmatched student-course pair $(i, c)$ such that

- student $i$ has a course $d$ in his schedule such that $\left[\left(\mu_{i} \backslash\{d\}\right) \cup\{c\}\right] P_{i} \mu_{i}$, and
- course $c$ has a student $j$ in its class such that $\left[\left(\mu_{c} \backslash\{j\}\right) \cup\{i\}\right] P_{c} \mu_{c}$.

Since $(\mu, p)$ is a market outcome with $c \in \mu_{j},\left[\left(\mu_{c} \backslash\{j\}\right) \cup\{i\}\right] P_{c} \mu_{c}$ implies $b_{i c} \geq b_{j c} \geq p_{c}$ and therefore student $i$ can afford a seat at course $c$. Moreover since he can afford schedule $\mu_{i}$, he can afford schedule $s=\mu_{i} \backslash\{d\}$ as well. Therefore he can also afford schedule $s^{\prime}=s \cup\{c\}=$ $\left[\left(\mu_{i} \backslash\{d\}\right) \cup\{c\}\right]$ and hence $s^{\prime} P_{i} \mu_{i}$ for an affordable schedule $s^{\prime}$ contradicting $(\mu, b, p)$ is a market equilibrium.

These four cases exhaust all possibilities and hence $\mu$ shall be pairwise stable for the two-sided matching market $\left(I, C, q_{I}, q_{C}, P_{I}, P_{C}\right)$.

Conversely let $\mu$ be a pairwise stable matching for the two-sided matching market $\left(I, C, q_{I}, q_{C}, P_{I}, P_{C}\right)$. Construct the price vector $p=\left(p_{c}\right)_{c \in C}$ as follows:

1. If $c$ has a full class then $p_{c}=b_{i c}$ where student $i$ is the least desirable student who is assigned a seat at course $c$ under $\mu$.
2. If $c$ has an empty slot then $p_{c}=0$.

We will show that $(\mu, b, p)$ is a market equilibrium of the problem $\left(I, C, q_{I}, q_{C}, P_{I}, b\right)$ :

1. By construction, $b_{i c} \geq p_{c}$ for any student $i$ and any course $c \in \mu_{i}$.
2. Again by construction, if $\left|\mu_{c}\right|<q_{c}$ then $p_{c}=0$.
3. Finally suppose there exists a student $i$ and a schedule $s \neq \mu_{i}$ that he could afford such that $s R_{i} \mu_{i}$. Since preferences are strict, $s P_{i} \mu_{i}$ and therefore there is a course $c$ student $i$ could afford such that $c \in s, c \notin \mu_{i}$, and either

- student $i$ has an incomplete schedule $\mu_{i}$ with $\left(\mu_{i} \cup\{c\}\right) P_{i} \mu_{i}$, or
- there is a course $d \in \mu_{i}$ such that $\left[\left(\mu_{i} \backslash\{d\}\right) \cup\{c\}\right] P_{i} \mu_{i}$.

Moreover since student $i$ can afford a seat at course $c$ either

- course $c$ has an empty seat under $\mu$ or
- there exists a student $j \in \mu_{c}$ such that $\left[\left(\mu_{c} \backslash\{j\}\right) \cup\{i\}\right] P_{c} \mu_{c}$.

Existence of the pair $(i, c)$ contradicts pairwise stability of matching $\mu$ and therefore for any schedule $s \neq \mu_{i}$ student $i$ can afford, $\mu_{i} P_{i} s$.

Hence $(\mu, b, p)$ is a market equilibrium.
Proof of Proposition 1 and Proposition 2 We prove the stronger versions of the propositions for substitutable student preferences. Let $I$ be the set of students, $C$ be the set of courses, $q_{I}$ be the maximum number of courses each student can take, $q_{C}=\left(q_{c}\right)_{c \in C}$ be the list of course capacities,
$b=\left[b_{i c}\right]_{i \in I c \in C}$ be the bid matrix and $P_{I}=\left(P_{i}\right)_{i \in I}$ be the list of substitutable student preferences represented by utility profile $U$. Let $F$ be a belief system for the market clearing bids and $B$ be the bid endowment of students. By Lemma 1, every student $i$ reveals $P_{i}$ to the Gale-Shapley Paretodominant market mechanism. Moreover, let $b$ be a bid matrix obtained by each student maximizing his expected utility under price-taking behavior with respect to $F$. Given that each student reveals his preferences truthfully under the Gale-Shapley Pareto-dominant market mechanism, maximizing expected utility is identical to maximizing $U_{i}^{F}\left(\tilde{b}_{i}\right)$ with respect to $\tilde{b}_{i}$. Therefore, $b$ is an equilibrium bid matrix. Let $\mu^{G S}$ be the outcome of Gale-Shapley Pareto-dominant market mechanism under $(P, b)$. Given the ex-post problem $\left(I, C, q_{I}, q_{C}, P_{I}, b\right)$, let $\left(I, C, q_{I}, q_{C}, P_{I}, P_{C}\right)$ be an induced two-sided matching market. By Proposition $6, \mu^{G S}$ is a pairwise stable matching for the two-sided matching market $\left(I, C, q_{I}, q_{C}, P_{I}, P_{C}\right)$ and it is at least as good as any pairwise stable matching for any student. Therefore by Lemma $2, \mu^{G S}$ is a market outcome for the problem $\left(I, C, q_{I}, q_{C}, B, U, F\right)$ and it Pareto dominates any other market outcome.

Proof of Proposition 3: Let $b$ be bid matrix and $P$ be a list of substitutable student preferences. Let $\mu^{U M B S}$ be the outcome of the UMBS mechanism for $b$ and $\mu^{G S}$ be the outcome of the Gale-Shapley Pareto-dominant mechanism for bid matrix $b$ and preference profile $P$. Suppose that on the contrary, $\mu^{U M B S}$ Pareto-dominates $\mu^{G S}$ under $P$. There exists some student $i^{1}$ with $\mu^{U M B S}\left(i^{1}\right) P_{i^{1}} \mu^{G S}\left(i^{1}\right)$. Hence, there exists some $c^{1} \in \mu^{U M B S}\left(i^{1}\right) \backslash \mu^{G S}\left(i^{1}\right)$ such that $c^{1} \in C h_{i^{1}}\left(\mu^{U M B S}\left(i^{1}\right) \cup \mu^{G S}\left(i^{1}\right)\right)$. There exists some $i^{2} \in I \backslash\left\{i^{1}\right\}$ such that $c^{1} \in$ $\mu^{G S}\left(i^{2}\right) \backslash \mu^{U M B S}\left(i^{2}\right)$ and $b_{i^{1} c^{1}}<b_{i^{2} c^{1}}$. The last part of the previous statement holds as otherwise student $i^{1}$ would have been enrolled in the preferred course $c^{1}$ under $\mu^{G S}$, which is a market outcome. We have $\mu^{U M B S}\left(i^{2}\right) P_{i^{2}} \mu^{G S}\left(i^{2}\right)$ and there exists some $c^{2} \in \mu^{U M B S}\left(i^{2}\right) \backslash \mu^{G S}\left(i^{2}\right)$ such that $c^{2} \in C h_{i^{2}}\left(\mu^{U M B S}\left(i^{2}\right) \cup \mu^{G S}\left(i^{2}\right)\right)$ and $b_{i^{2} c^{1}}<b_{i^{2} c^{2}}$. That is, because $c^{1} \notin \mu^{U M B S}\left(i^{2}\right)$ while $c^{1} \in \mu^{U M B S}\left(i^{1}\right)$ despite the fact that $b_{i^{1} c^{1}}<b_{i^{2} c^{1}}$, it should be the case that the bid of $i^{2}$ for $c^{1}$ was not valid under the UMBS mechanism although course $c^{1}$ had a seat when it was this bid's turn. Hence, there exists $i^{3} \in I \backslash\left\{i^{2}\right\}$ such that $c^{2} \in \mu^{G S}\left(i^{3}\right) \backslash \mu^{U M B S}\left(i^{3}\right)$ such that $b_{i^{2} c^{2}}<b_{i^{3} c^{2}}$. We continue iteratively and this construction results with a sequence of courses $\left\{c^{k}\right\}$ and a sequence of students $\left\{i^{k}\right\}$ such that $b_{i^{1} c^{1}}<b_{i^{2} c^{1}}<b_{i^{2} c^{2}}<\ldots .<b_{i^{k} c^{k}}<b_{i^{k+1} c^{k}}<b_{i^{k+1} c^{k+1}}<\ldots$ However, this contradicts the fact that there are finitely many student-course pairs. Hence $\mu^{U M B S}$ cannot Pareto-dominate $\mu^{G S}$, completing the proof.

Proof of Proposition 4: Let $C=\left\{c_{1}, \ldots, c_{m}\right\}$ be the set of courses, $q_{C}=\left(q_{c_{1}}, q_{c_{2}}, \ldots, q_{c_{m}}\right)$ be the vector of course capacities and $q_{I}$ be the maximum number of courses each student can take. Suppose there is a student $i$ whose preferences are not substitutable. Relabel the students so that $i_{1}$ is this student. Since $P_{i_{1}}$ is not substitutable, for some $C^{\prime} \subseteq C$ there are two distinct courses - without loss of generality - $c_{1}, c_{2} \in C h_{i_{1}}\left(C^{\prime}\right)$ such that $c_{2} \notin C h_{i_{1}}\left(C^{\prime} \backslash\left\{c_{1}\right\}\right)$. We will construct a set of students $J$, a bid vector $b$ and a list of responsive preferences $P_{J}=\left(P_{i}\right)_{i \in J}$ such that the resulting economy has no market equilibrium.

Let $I=J \cup\left\{i_{1}\right\}$ denote the set of all students. For each course $c \in C$, and bid matrix $b$ define

$$
\begin{aligned}
J(c, b) & =\left\{i \in I \backslash\left\{i_{1}, i_{2}\right\}: b_{i c}>\max \left\{b_{i_{1} c}, b_{i_{2} c}\right\}\right\} \quad \text { and } \\
K(c, b) & =\left\{i \in I \backslash\left\{i_{1}, i_{2}\right\}: c \in C h_{i}(C)\right\}
\end{aligned}
$$

That is, $J(c, b)$ is the set of students each of whom bids more than students $i_{1}, i_{2}$ for course $c$, and $K(c, b)$ is the set of students other than $i_{1}, i_{2}$ each of whom has course $c$ in his best schedule. Also define

$$
C^{*}=C h_{i_{1}}\left(C^{\prime}\right) \cup C h_{i_{1}}\left(C^{\prime} \backslash\left\{c_{1}\right\}\right) .
$$

Note that

$$
c_{1}, c_{2} \in C^{*} \quad \text { and } \quad C h_{i_{1}}\left(C^{*}\right)=C h_{i_{1}}\left(C^{\prime}\right)
$$

Let $C^{\prime \prime}$ be the set of courses such that

$$
s P_{i_{1}} \emptyset \quad \Longrightarrow \quad s \subseteq C^{\prime \prime}
$$

Relabel courses so that

$$
C^{\prime \prime} \cap\left\{c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}=\emptyset
$$

This can be done, provided that the number of courses is high enough. Construct the set of students $J$, the list of responsive preferences $P_{J}=\left(P_{i}\right)_{i \in J}$, the utility profile $U=\left(U_{i}\right)_{i \in J \cup\left\{i_{1}\right\}}$ representing $P$, and the belief system $F$, as

1. $P_{J}=\left(P_{i}\right)_{i \in J}$ and $U=\left(U_{i}\right)_{i \in J \cup\left\{i_{1}\right\}}$ satisfy the following:
a. For student $i_{1}$, any desirable schedule $s$ which is at least as good as $C h_{i_{1}}\left(C^{*}\right)$ brings a utility of $u-\varepsilon_{1, s}$ and any desirable schedule $s$ worse than $C h_{i_{1}}\left(C^{*}\right)$ brings a utility of $\frac{u}{2}-\varepsilon_{1, s}$ such that $u>0$ and all $\varepsilon_{1, s}$ are positive and arbitrarily close to 0 . Remaining unmatched brings utility 0 and any undesirable schedule brings a negative utility.
b. For student $i_{2}$, courses $c_{1}, c_{2}, \ldots, c_{q_{I}+1}$ are the only desirable courses with

$$
\left\{c_{2}\right\} P_{i_{2}}\left\{c_{3}\right\} P_{i_{2}}\left\{c_{4}\right\} P_{i_{2}} \ldots P_{i_{2}}\left\{c_{q_{I}+1}\right\} P_{i_{2}}\left\{c_{1}\right\}, \text { and }
$$

such that $P_{i_{2}}$ is a responsive preference relation over schedules with quota $q_{I}$. His utility schedule over the schedules is such that any schedule $s$ with $q_{I}$ desirable courses brings student $i_{2}$ utility $u-\varepsilon_{2, s}$, and any schedule $s$ with less than $q_{I}$ desirable courses and no undesirable courses brings $\frac{u}{2}-\varepsilon_{2, s}$ utility such that all $\varepsilon_{2, s}$ values are positive and arbitrarily close to 0 . Remaining unmatched brings utility 0 and any other schedule brings a negative utility.
c. There are sufficiently many students in $I \backslash\left\{i_{1}, i_{2}\right\}$ such that each of such students desire a single course in $C$ and find any other course undesirable with the conditions that (1) the number of students in $I \backslash\left\{i_{1}, i_{2}\right\}$ that desire a course $c \in C^{*} \cup\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\}$ is $q_{c}-1$ and (2) the number of students in $I \backslash\left\{i_{1}, i_{2}\right\}$ that desire a course $c \notin C^{*} \cup\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\}$ is $q_{c}$. The utility of these students from their desirable course is arbitrary but higher than the option value of remaining unmatched which is in turn larger than the utility of any other course.
2. $F$ is such that beliefs are independent for each course and satisfy for some $\varepsilon$ positive but arbitrarily small:
a. For course $c_{1}$, any bid between 1 and $\frac{2 B}{3}$ succeeds with probability 0.5 , any higher bid less than $B$ succeeds with probability $1-\varepsilon$, and bid $B$ succeeds with probability 1.
b. For course $c_{2}$, any bid between 1 and $\frac{B}{2}$ succeeds with probability 0.1 , any higher bid less than $B$ succeeds with probability 0.5 and bid $B$ succeeds with probability 1.
c. For any course $c \in\left\{c_{3}, \ldots, c_{q_{I+1}}\right\} \cup C^{*}$, any bid between 1 and $B-1$ succeeds with probability $1-\varepsilon$, and bid $B$ succeeds with probability 1 .
d. For any course $c \notin\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\} \cup C^{*}$, any bid between 1 and $B-1$ succeeds with probability $\varepsilon$, and bid $B$ succeeds with probability 0.1 , where $\varepsilon$ is given above.

We next prove the following claim:
Claim 1: Given that $B$ is sufficiently large and $\varepsilon$ is sufficiently small, for any equilibrium bid matrix $b$ of the economy $(U, F)$, we have

1. $b_{i_{2} c}<b_{i_{1} c}<B$ for all $c \in C^{*} \backslash\left\{c_{1}\right\}$,
2. $b_{i_{1} c}<b_{i_{2} c}<B$ for all $c \in\left\{c_{1}, c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$,
3. for all $i \in I \backslash\left\{i_{1}, i_{2}\right\}, b_{i c} \in\{0, B\}$ for all $c \in C$.
4. $J(c, b)=K(c, b)$ for all $c \in C$,
5. $|J(c, b)|=|K(c, b)|=q_{c}-1$ for all $c \in\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\} \cup C^{*}$, and
6. $|J(c, b)|=|K(c, b)|=q_{c}$ for all $c \notin\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\} \cup C^{*}$.

Proof of Claim 1: We prove the claim by deriving the equilibrium bid matrix for the students:

- Consider any student $i \in I \backslash\left\{i_{1}, i_{2}\right\}$. Given that he only finds some course $c \in$ $\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\} \cup C^{*}$ desirable and that he believes that his bid will clear with the highest possible probability, if and only if he bids $B$ points, his optimal bid vector satisfies $b_{i c}=B$ and $b_{i c^{\prime}}=0$ for all $c^{\prime} \neq c$.
- Consider student $i_{1}$. We consider three cases for his bidding behavior:
- If he bids more than $\frac{2 B}{3}$ for $c_{1}, 1$ for each remaining course in $C^{\prime \prime}$ (in particular less than $\frac{B}{2}+1$ for course $c_{2}$ ): First note that this can be feasible for sufficiently large $B$. Observe that he will clear course $c_{2}$ with probability 0.1 and clear $c_{1}$ with probability 1 , and clear all other courses in $C^{*}$ almost surely, while he will not clear any other course almost surely. Thus whenever he clears $c_{2}$, which happens with 0.1 probability, he will almost surely clear $C h_{i_{1}}\left(C^{*}\right)$ as his best schedule and otherwise almost surely he will receive a less desirable schedule. Thus, his expected utility in this case will be $U^{*}=0.1 u+0.9 \frac{u}{2}+o^{*}\left(\varepsilon,\left\{\varepsilon_{1, s}\right\}\right)$.
- If he bids more than $\frac{B}{2}$ for course $c_{2}, 1$ for each remaining course in $C^{\prime \prime}$ (in particular less than $\frac{2 B}{3}+1$ for course $c_{1}$ ): Observe that he will clear course $c_{2}$ with probability 0.5 and clear $c_{1}$ with probability 0.5 , and clear all other courses in $C^{*}$ almost surely while he will not clear any other course almost surely. Thus, whenever he clears both $c_{1}$ and $c_{2}$, which happens with 0.25 probability, he will almost surely clear $C h_{i_{1}}\left(C^{*}\right)$ as his best schedule and otherwise he will receive a less desirable schedule. Thus, his expected utility will be $U^{* *}=0.25 u+0.75 \frac{u}{2}+o^{* *}\left(\varepsilon,\left\{\varepsilon_{1, s}\right\}\right)$.
- Observe that whenever he bids $B$ for a course in $C^{\prime \prime} \backslash C^{*}$ he can only clear it with probability 0.1, and his maximum payoff will be $U^{* * *}=0.1 u+o^{* * *}\left(\varepsilon,\left\{\varepsilon_{1, s}\right\}\right)$

For sufficiently small but positive $\varepsilon$ and $\left\{\varepsilon_{1, s}\right\}$ values, $o^{*}\left(\varepsilon,\left\{\varepsilon_{1, s}\right\}\right)$, oo* $\left(\varepsilon,\left\{\varepsilon_{1, s}\right\}\right), o^{* * *}\left(\varepsilon,\left\{\varepsilon_{1, s}\right\}\right)$ will be sufficiently close to 0 , implying $U^{* *}>U^{*}>U^{* * *}$. Note that he will bid at least 1 point for each course in $C^{*}$.

- Consider student $i_{2}$. We consider two cases for his bidding behavior:
- If he bids more than $\frac{2 B}{3}$ for $c_{1}, 1$ for each course in $\left\{c_{2}, \ldots, c_{q_{I}+1}\right\}$ (in particular less than $\frac{B}{2}+1$ for course $c_{2}$ ): Observe that he will clear course $c_{2}$ with probability 0.1 and clear all
other courses in $\left\{c_{1}, c_{3}, \ldots, c_{q_{I}+1}\right\}$ with probability 1. Thus, since his preferences are responsive, he will clear a schedule with $q_{I}$ desirable courses. Thus, his expected utility in this case will be $U^{*}=u+o^{*}\left(\varepsilon,\left\{\varepsilon_{2, s}\right\}\right)$.
- If he bids more than $\frac{B}{2}$ for course $c_{2}, 1$ for each course in $\left\{c_{1}, c_{3}, \ldots, c_{q_{I}+1}\right\}$ (in particular less than $\frac{2 B}{3}+1$ for course $c_{1}$ ): Observe that he will clear course $c_{2}$ with probability 0.5 and clear $c_{1}$ with probability 0.5 , and clear all other courses in $\left\{c_{2}, \ldots, c_{q_{I}+1}\right\}$. Thus, whenever he cannot clear both $c_{1}$ and $c_{2}$, which happens with 0.25 probability, he will have to get a schedule of $q_{I}-1$ desirable courses with a utility close to $\frac{u}{2}$, and otherwise he will receive a schedule with $q_{I}$ desirable courses with a utility close to $u$. Thus, his expected utility can be expressed as $U^{* *}=0.75 u+0.25 \frac{u}{2}+o^{* *}\left(\varepsilon,\left\{\varepsilon_{2, s}\right\}\right)$.

For sufficiently small but positive $\varepsilon$ and $\left\{\varepsilon_{2, s}\right\}$ values, $o^{*}\left(\varepsilon,\left\{\varepsilon_{2, s}\right\}\right)$ and $o^{* *}\left(\varepsilon,\left\{\varepsilon_{2, s}\right\}\right)$ will be sufficiently close to 0 , implying $U^{*}>U^{* *}$.

Hence,

$$
0<b_{i_{1} c_{1}} \leq \frac{B}{2}<\frac{2 B}{3}<b_{i_{2} c_{1}}<B \quad \text { and } \quad 0<b_{i_{2} c_{2}} \leq \frac{B}{3}<\frac{B}{2}<b_{i_{1} c_{2}}<B
$$

Since $C^{*} \subseteq C^{\prime \prime}$ and $C^{\prime \prime} \cap\left\{c_{3}, \ldots, c_{q_{I}+1}\right\}=\emptyset$, for all $c \in\left\{c_{3}, \ldots, c_{q_{I}+1}\right\}, b_{i_{1} c}=0<b_{i_{2} c}<B$. Moreover, for all $c \in C^{*} \backslash\left\{c_{1}, c_{2}\right\}, b_{i_{2} c}=0<b_{i_{1} c}<B$. We also have for all $i \in I \backslash\left\{i_{1}, i_{2}\right\}, b_{i c} \in\{0, B\}$ for all $c \in C$.

Since neither $i_{1}$ nor $i_{2}$ will bid $B$ for any course $c \in C^{*} \cup\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\}$ while there are $q_{c}-1$ students bidding $B$ for $c$ and preferring $\{c\}$ as his most desirable schedule, we have $J(c, b)=K(c, b)$ and $|J(c, b)|=|K(c, b)|=q_{c}-1$.

Since neither $i_{1}$ nor $i_{2}$ will bid $B$ for any course $c \notin C^{*} \cup\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\}$ while there are $q_{c}$ students bidding $B$ for $c$ and preferring $\{c\}$ as his most desirable schedule, we have $J(c, b)=$ $K(c, b)$ and $|J(c, b)|=|K(c, b)|=q_{c}$.

We will show that there is no market equilibrium of the resulting economy $(U, F)$. On the contrary, suppose $(\mu, b, p)$ is a market equilibrium such that $b$ satisfies the conditions in Claim 1.

Claim 2: For all $c \in\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\} \cup C^{*}$ and for all $i \in J(c, b)$, we have $c \in \mu_{i}$.
Proof of Claim 2: Suppose that there is a student $i \in J(c, b)$ such that $c \in\left\{c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}\right\} \cup C^{*}$ and yet $c \notin \mu_{i}$. By Condition (4) of Claim 1, $i \in K(c, b)$. By Condition (3) of Claim 1 and the assumption that $i \in J(c, b), p_{c} \leq b_{i c}=B$. By the construction of $i$ 's preferences, $\{c\}=C h_{i}(C)$.

Moreover student $i$ can afford the schedule $\{c\}$ and therefore $\{c\} P_{i} \mu_{i}$ contradicting $(\mu, b, p)$ is a market equilibrium.

Claim 3: $\left\{c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\} \subseteq \mu_{i_{2}}$.
Proof of Claim 3: Suppose that there is a course $c \in\left\{c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$ such that $c \notin \mu_{i_{2}}$. By responsiveness, $c \in C h_{i_{2}}\left(\mu_{i_{2}} \cup\{c\}\right)$. Therefore since $(\mu, b, p)$ is a market equilibrium, $p_{c}>b_{i_{2} c}$. But then the definition of $J(c, b)$ together with Conditions (2) and (5) of Claim 1 imply only $q_{c}-2$ students can afford a seat at course $c$ and therefore course $c$ has an empty seat contradicting $p_{c}>b_{i_{2} c}$.

Claim 4: $\mu_{i_{1}} \subseteq C^{*}$.
Proof of Claim 4: Suppose that there is a course $c \in \mu_{i_{1}}$ such that $c \in\left(C \backslash C^{*}\right)$. There are two possible cases:

Case 1. $c \in\left\{c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}:$ By assumption, $c \in \mu_{i_{1}}$ and by Claim 3, $c \in \mu_{i_{2}}$. By Conditions (4) and (5) of Claim 1, there is a student $j \in J(c, b)=K(c, b)$ such that $c \notin \mu_{j}$.

Case 2. $c \notin\left\{c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$ : By Condition (4) and Condition (6) of Claim 1, there is a student $j \in J(c)=K(c)$ such that $c \notin \mu_{j}$.

In either case, $(\mu, b, p)$ being a market equilibrium together with $j \in J(c, b)$ implies $b_{j c}>b_{i_{1} c} \geq$ $p_{c}$, and this together with $j \in K(c, b)$ and construction of $P_{j}$ implies $\{c\}=C h_{j}(C)$ contradicting $(\mu, b, p)$ is a market equilibrium.

We now have the machinery to execute the final part of the proof. Since only courses $c_{1}, c_{2}, c_{3}, \ldots, c_{q_{I}+1}$ are desirable for student $i_{2}$, Claim 3 leaves us with three possibilities: $\mu_{i_{2}}=$ $\left\{c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$, or $\mu_{i_{2}}=\left\{c_{1}, c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$, or $\mu_{i_{2}}=\left\{c_{2}, c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$. We will show that none of the three can be the case at a market equilibrium.

Case 1. $\mu_{i_{2}}=\left\{c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$ : Since $(\mu, b, p)$ is a market equilibrium and since $\left(\mu_{i_{2}} \cup\left\{c_{1}\right\}\right) P_{i_{2}} \mu_{i_{2}}$ by responsiveness, we have $p_{c_{1}}>b_{i_{2} c_{1}}$. However by Conditions (2), (3), and (5) of Claim 1, there are only $q_{c_{1}}-1$ students whose bids for course $c_{1}$ are higher than the bid of student $i_{2}$. Therefore course $c_{1}$ has an empty seat under $\mu$ contradicting $p_{c_{1}}>b_{i_{2} c_{1}}$.

Case 2. $\mu_{i_{2}}=\left\{c_{1}, c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$ : By assumption, $c_{1} \in \mu_{i_{2}}$ and by Claim 2, each one of the $q_{c_{1}}-1$ students in $J\left(c_{1}, b\right)$ is assigned a seat at course $c_{1}$; therefore
$c_{1} \notin \mu_{i_{1}}$.

By Conditions (1), (3), and (5) of Claim 1, there are exactly $q_{c_{2}}$ students, including student $i_{1}$, whose bids for course $c_{2}$ are higher than the bid of student $i_{2}$. Therefore, since $\left[\left(\mu_{i_{2}} \backslash\left\{c_{1}\right\}\right) \cup\right.$ $\left.\left\{c_{2}\right\}\right] P_{i_{2}} \mu_{i_{2}}$ by responsiveness, each one of these students should be assigned a seat at course $c_{2}$ for otherwise $p_{c_{2}}=0$ and student $i_{2}$ affords the better schedule $\left[\left(\mu_{i_{2}} \backslash\left\{c_{1}\right\}\right) \cup\left\{c_{2}\right\}\right]$. Hence

$$
c_{2} \in \mu_{i_{1}}
$$

By Conditions (1) and (5) of Claim 1, exactly $q_{c}-1$ students bid more than student $i_{1}$ for each course $c \in C h_{i_{1}}\left(C^{\prime} \backslash\left\{c_{1}\right\}\right) \subseteq C^{*} \backslash\left\{c_{1}\right\}$ and since $(\mu, b, p)$ is a market equilibrium, student $i_{1}$ can afford the schedule $C h_{i_{1}}\left(C^{\prime} \backslash\left\{c_{1}\right\}\right)$. Moreover by Claim 4, $\mu_{i_{1}} \subseteq C^{*} \subseteq C^{\prime}$ and we have already shown that $c_{1} \notin \mu_{i_{1}}$. Therefore $\mu_{i_{1}}=C h_{i_{1}}\left(C^{\prime} \backslash\left\{c_{1}\right\}\right)$. However the preferences of student $i_{1}$ are not substitutable and in particular $c_{2} \notin C h_{i_{1}}\left(C^{\prime} \backslash\left\{c_{1}\right\}\right)$ and therefore $c_{2} \notin \mu_{i_{1}}$ directly contradicting $c_{2} \in \mu_{i_{1}}$.

Case 3. $\mu_{i_{2}}=\left\{c_{2}, c_{3}, c_{4}, \ldots, c_{q_{I}+1}\right\}$ : By assumption, $c_{2} \in \mu_{i_{2}}$ and by Claim 2, each one of the $q_{c_{2}}-1$ students in $J\left(c_{2}, b\right)$ is assigned a seat at course $c_{2}$; therefore $c_{2} \notin \mu_{i_{1}}$. Since $c_{2} \in C h_{i_{1}}\left(C^{\prime}\right)$,

$$
\mu_{i_{1}} \neq C h_{i_{1}}\left(C^{\prime}\right) .
$$

Consider course $c_{1}$. While $b_{i_{2} c_{1}}>b_{i_{1} c_{1}}$, by assumption $c_{1} \notin \mu_{i_{2}}$ and by Conditions (4) and (5) of Claim 1, exactly $q_{c_{1}}-1$ other students bid higher than student $i_{1}$ for course $c_{1}$. Therefore, since $(\mu, b, p)$ is a market equilibrium, student $i_{1}$ can afford a seat at course $c_{1}$. Next consider any course $c \in C^{*} \backslash\left\{c_{1}\right\}$. By Conditions (1) and (5) of Claim 1, $q_{c}-1$ students bid higher than student $i_{1}$ for each such course $c$. Therefore student $i_{1}$ can afford each course in $C^{*}$. Moreover by Claim $3, \mu_{i_{1}} \subseteq C^{*}$ and therefore $\mu_{i_{1}}=C h_{i_{1}}\left(C^{*}\right)=C h_{i_{1}}\left(C^{\prime}\right)$ directly contradicting $\mu_{i_{1}} \neq C h_{i_{1}}\left(C^{\prime}\right)$ and completing the proof.

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[^1]:    ${ }^{2}$ http://www.kellogg.nwu.edu/script_html/CBSDEMO/cbs_demo.htm retrieved in 2003.
    ${ }^{3}$ http://webuser.bus.umich.edu/Departments/Admissions/AcademicServices/CurrentUpdates/BiddingTipsTricks.htm retrieved in 2003.

[^2]:    ${ }^{4}$ http://www.colorado.edu/law/wait_list.html retrieved in 2003.
    ${ }^{5}$ http://www-1.gsb.columbia.edu/students/biddinginstructions.html and http://web.haas.berkeley.edu/Registrar retrieved in 2003.

[^3]:    ${ }^{6}$ Prior to our paper, Brams and Kilgour (2001) study allocation of course seats to students via a mechanism which does not rely on course bidding.

[^4]:    ${ }^{7}$ It is straightforward to extend the model as well as the results

    1. to the more general case where the maximum number of courses that can be taken by different students are possibly different, and
    2. to the case where each student can take a maximum number of credits.
[^5]:    ${ }^{8}$ For simplicity of exposition, we assume that beliefs regarding the market-clearing bids are independent across courses. We will use this simplifying assumption in our other examples, as well. Our examples can be generalized to a situation, in which the beliefs about the market-clearing bids of various courses are dependent on each other.

[^6]:    ${ }^{9}$ See also Balinski and Sönmez (1999), Ergin (2002), and Abdulkadiroğlu and Sönmez (2003) for similar examples in the context of school-student matching.

[^7]:    ${ }^{10}$ If only violation of responsiveness is due to conflicting schedules or bidding for alternate courses, simply indicating preferences over courses and indicating the constraints is sufficient.

[^8]:    ${ }^{11}$ Intuitively bidding for individual courses is not appropriate when preferences have complementarities and instead one may consider course allocation mechanisms which rely on bidding for schedules (instead of courses). University of Chicago Business School uses one such mechanism. Analysis of schedule-bidding mechanisms is very important but it is beyond the scope of our paper.

[^9]:    ${ }^{12}$ For example, the following statement from the Bidding Instructions at Haas School of Business, UC Berkeley shows that low bids may result in cancellation of courses:

